

Executive Bio

Annette Y. Harris, MBA
President & Founder, ShowUp!



Annette Y. Harris is a dynamic founder and president with over twelve years' experience delivering high-impact corporate training, executive coaching, and keynotes. Annette's passion lies in helping high potential professionals get noticed and get ahead. Her company, ShowUp!, is a one-stop shop for all aspects of leadership development, personal branding, executive presence, and strategic style.

In addition to coaching individuals one-on-one, Annette facilitates dynamic corporate and group workshops and training sessions. Her corporate clients include well-known organizations such as, Merck, Project Management Institute, Deloitte & Touché, Freddie Mac, Viking Cruises, Marriott, TIAA, Johns Hopkins Carey School of Business, and National Black MBA Association, just to name a few.

Annette earned her undergraduate degree from James Madison University, her MBA from George Mason University, and was later certified by the leading accreditation organizations in her field, the Association of Image Consultants International and the Protocol School of Washington. Annette also studied under famed stylist Stacy London (of TLC's hit television show *What Not to Wear*) and was hand-selected to join her acclaimed Style for Hire network. Annette is certified a Certified Coach and a 360Reach Personal Brand and Social Brand Analyst.

Annette has been a featured expert guest on WJLA News Channel 8 Let's Talk Live, WJLA Channel 7 Good Morning Washington, Fox5 News DC, and contributor to a number of online and print publications to include, Fast Company, Reader's Digest, ESSENCE (print), Glamour, Monster, TODAY, BUSTLE, MSNBC, CareerBuilder, Yahoo Finance, Real Simple (print), Food and Beverage, Prevention, Stylecaster, and SheKnows.

Prior to ShowUp! Annette spent 18 years in marketing and proposal management for both Fortune 500 companies and small businesses—focused on masterfully leading teams in alignment with key company initiatives.